



Bootcamp on ESG Environmental Social & Governance





- Online & Engaging
- Covers TCFD, CDP, GRI, UNPRI etc.







PROGRAM OVERVIEW

EMPOWER YOURSELF WITH THE **KNOWLEDGE** AND **SKILLS** TO NAVIGATE THE **DYNAMIC LANDSCAPE OF ESG** CONSIDERATIONS.



The financial performance of a business is no longer the only yardstick for its success and sustenance. **Environmental, Social, and Governance (ESG) factors** have gained frontstage as they contribute to long-term value creation, risk management, reputation enhancement, stakeholder engagement, and regulatory compliance.

The **ESG Bootcamp** is designed to equip participants with a comprehensive understanding of how ESG factors impact business operations, GHG accounting, Frameworks and Reporting Standards, investment decisions, corporate responsibility, and sustainable practices.





WHY ESG HOLDS SUCH IMPORTANCE ?

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NIIFL launches \$600 Million Bi-lateral India-Japan Fund for low carbon emission projects

by ESG News • October 4, 2023



The Fund aims to foster collaboration between Indian and Japanese companies across all sectors.

CLICK HERE to read full story & source of information

Share: f

Maersk has the ambition to be **Net Zero** across business and provide customers with 100% green solutions by 2040.

to read full story & source of information

A.P Moller – Maersk to Strengthen its Distribution Network in India with Over 500 Electric Vehicles

by Liam Marais • August 23, 2023



JP Morgan Says Trailblazing Rules to Boost India's ESG Market.

CLICK HERE to read full story & Source of Information

U.S. and India Advance Partnership on Clean Energy

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Hyundai Motor To Invest \$2.45 Billion in India EV Production

CLICK HERE to read full story & Source of Information





REGULATORY PERSPECTIVE

In recent years, there has been a growing focus on ESG factors in India & companies are increasingly adopting sustainable practices to reduce their carbon footprint and minimize environmental impact.



India has a diverse range of environmental challenges, including **air pollution**, water scarcity, deforestation, & waste management. In terms of social factors, the country faces issues such as **poverty, gender inequality, access to education and healthcare** for all citizens.

SEBI has introduced Business Responsibility & Sustainability Reporting BRSR for Top 1000 Listed Companies in India

Several Indian companies are now adopting ESG practices voluntarily or due to **regulatory requirements.**

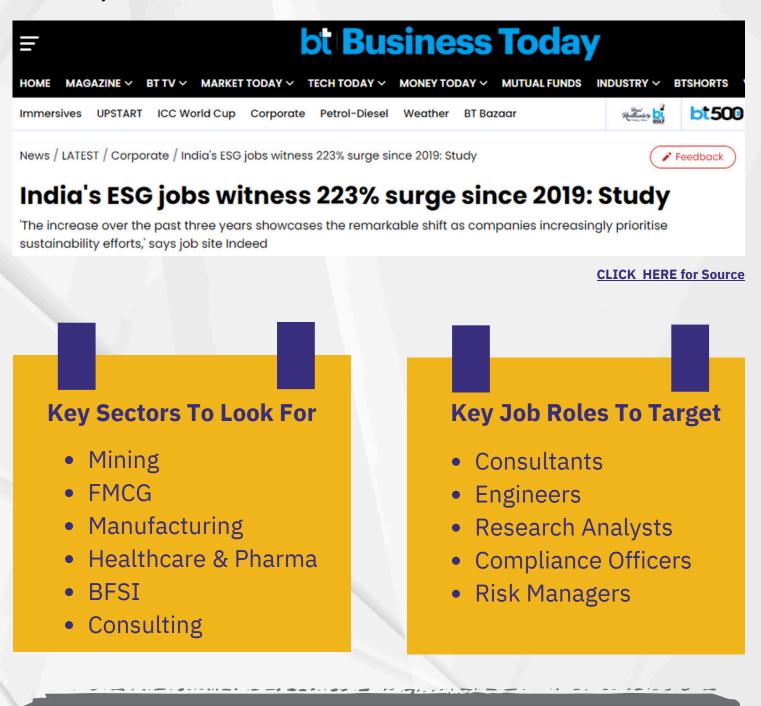
Investors are increasingly considering ESG factors while making **investment decisions**.





ESG CAREERS IN INDIA

The need for ESG roles may continue to increase as more industries integrate these functions into their operations and place an emphasis on sustainability and community relations.



Global Sustainable Investment Now Tops **\$30 Trillion 68% Up** Since 2014 || **10x** Since 2004*

Source: McKinsey Quarterly November 2019





WHY CHOOSE THIS ESG BOOTCAMP ?

This 20 Hours ESG bootcamp provides professionals and beginners with valuable knowledge to enhance existing skills, aiming to equip participants and organizations with tools to navigate sustainable business practices for long-term success and positive societal and environmental impacts.



Industry Focused Curriculum:

- Learn from industry professionals with real-world experience.
- Gain insights into the emerging trends, standards, and practices.

EXPLORE

Greenhouse Gas (GHG) Accounting



Interactive Learning Experience:

- Engage in discussions and explore networking opportunities.
- Diverse cohort to create enriched learning experience.

LEARN



How to Achieve Net Zero and Carbon Neutrality

Practical Applications:

- Hands-on Projects, Cases and Assessments.
- Examples on how organizations integrate ESG into strategies.

APPLY



Business Responsibility & Sustainability Reporting

Industry Agnostic Approach:

- Easy to translate learning to your specific industry or role.
- Develop understanding ESG principles across industries & roles





ESG COMPONENTS

This component evaluates and mitigates environmental risks in business by reducing carbon emissions, conserving resources, promoting renewable energy adoption, and implementing waste management practices.

Environmental Impact



Social Responsibility



It involves a company's commitment to positively impact society through workplace diversity, fair labor standards in the supply chain, engaging in community initiatives, & upholding human rights.

This ensures ethical decision making, safeguard shareholder interests, transparent reporting, independent board oversight, effective risk management, & strong internal controls to prevent frauds.

Corporate Governance







PROGRAM OBJECTIVES

ESG Awareness

Raise awareness about the importance of ESG factors in business and investment decisions.

Sustainable Practices

Promote sustainable practices and responsible behaviour among businesses.

Transparency & Accountability

Encourage transparency and accountability in reporting ESG metrics.

Collaboration for Sustainability

Foster collaboration between businesses, investors, & stakeholders to address sustainability challenges.

Social Impact Enhancement

Enhance social impact by promoting fair labour practices, diversity, inclusivity, and community engagement.

Good Governance Support

Support good governance practices by advocating for ethical leadership, board independence, and shareholder rights.





LEARNING OUTCOMES

The program collectively contributes to empowering participants with the necessary tools, insights, and capabilities to drive positive change, foster sustainable business practices, and contribute to the wider goal of creating a more sustainable and responsible business ecosystem. These outcomes may include:



ESG Concepts & Relevance:

Understanding the key concepts of ESG and their relevance in various industries.

ESG Metrics & Reporting:

Learn Applications of ESG Metrics and Reporting to support decision making.





Environmental Impact & Strategies:

Assess impact of business operations on environment & apply strategies to deduce carbon footprint.

Social Factors in Decision-Making:

Evaluate factors such as diversity, employee well-being, & community engagement in decision-making.





Governance Assessment & Ethics:

Assessing governance structures to ensure transparency, accountability, and ethical behaviour.

Quantitative ESG Measurement:

Applying quantitative tools and frameworks to measure ESG performance.







IDEAL FOR

This ESG Bootcamp is designed for professionals across industries who aspire to integrate ESG principles into their decision-making. Whether you are in finance, management, or CSR this bootcamp equips you to navigate the evolving landscape of responsible business practices.

Investment Professionals and Financial Analysts for enhanced decision making by considering long-term sustainability and risk mitigation.

Investor Relations teams and Senior Managers who want to effectively communicate the company's ESG Initiative to investors.

Executives and Board Members responsible for setting strategic direction & managing risk.

Compliance Officers ensuring adherence to ESG regulations.

Sustainability Officers and Consultants guiding organizations on ESG practices.

Risk Managers identifying potential ESG-related risks.

Investors and Asset Managers interested in integrating ESG factors into their investment decisions.

Students aspiring to learn ESG can open new career avenues in ESG function.





PROGRAM CONTENT

Module 1 : Introduction to Environmental, Social and Governance

- History
- Understanding ESG Evolution
- ESG and Risk Identification
- Why ESG reporting is Important for Investors?
- ESG Environment Goals Internal and for External Stakeholders
- What is ESG Jargon and What it Really Means?
- Generation of Industry Specific Use Case
- Contemporary Scenario

Module 2 : Factors of Environmental, Social and Governance

- Environmental Factor (Including Scope 1,2 & 3 Emission Calculation)
- Conclusive Evidence from Case Study
- Discussion on Case Study
- Impact of Environmental Factor on Corporation
- Social Factor
- Governance Factor

Module 3: Environmental, Social & Governance and Competitive Advantage

- Reduced Risk
- Increased Opportunity& Growth
- Organizational Resilience Workforce Productivity
- ESG & Integration of Industry Specific Use Case
- Reputation & Stakeholder Trust
- Report Analysis

Module 4: Materiality and Impact

- Materiality and Impact Concept with Example
- Corporate Pressure & Stakeholder Expectations
- Stakeholders
- Stakeholders Expectations
- Modern Demands on Supply Chain

Module 5: ESG Strategy

- Leadership Driven ESG Goal Setting
- Stakeholders in the ESG Sector
- Conducting Feasibility of Implementation of ESG Strategy

Module 6: Decarbonization and Net

Zero Targets

- Evaluate Understanding of Decarbonization Process
- Peer to Peer Comparison on Decarbonization
- Net Zero Target
- Importance of Science Based Targets Initiative
- Process to Set Net Zero Targets

Module 7: Sustainable Finance

- Introduction to Sustainable Finance
- ESG Goals for the Different Sector
- Why Sustainable Finance Needs to be Considered?
- Finance Related Ratings and Index
- ESG Governance (Internal) and External Stakeholders

Module 8: Sustainability Need &

Assessing the Strategic Opportunity

- Impact Investing & Assessment
- Circular Economy
- Challenges and Result Outcome of ESG Process
- Responsibly-Innovative Startups
- Cross Sector Partnerships

Module 9: Overview on ESG Rating

- Inclusion of ESG in Stock Rating and Financial Rating
- Separate ESG Rating
- Rating Example by S&P Global, MSCI & Sustainalytics

Module 10: Reporting platforms

- Understanding Net Zero and Carbon Neutrality
- ESG reporting on Platforms like TCFD,CDP, GRI, UNPRI etc.
- Difference between Reporting Standard and Frameworks

ESG Reporting BRSR in Indian Context





PEDAGOGY

The training program will employ a mix of presentations, interactive workshops, case studies, group discussions, and Q&A sessions/Assessments. Peer to Peer Industry comparisons, Practical exercises and real-life examples will be used to reinforce learning and encourage active participation.







PROGRAM ADVISORY COMMITTEE



Dr. Tirthankar Patnaik Chief Economist National Stock Exchange of India Ltd.

Dr. Tirthankar Patnaik is Chief Economist at the National Stock Exchange of India. He has over two decades of experience in the Indian capital markets, academic research, credit research in macro and sector strategy, quantitative finance, and consumer banking. At the National Stock Exchange, he leads research efforts in macroeconomics, financial markets, corporate governance & ESG and market microstructure.

Dr. Tirthankar has a PhD from the IGIDR, Mumbai, where his area of research was high-frequency finance and market microstructure. He also has an MSc in Statistics, and a BSc in Mathematics, both from the University of Madras.

Abhishek Tripathi has over eighteen year's experience in the Sustainability, Development Sector, CSR, Social Impact Assessment, End Use monitoring, Fiduciary Risk Management, Pre/Post Grant reviews, social development and financial management across India. He is an expert in Sustainability Reporting & Assurance, GHG Accounting, ESG Due Diligence, institutional due diligence, monitoring & evaluation and Impact assessment assignments.

He is a CA and Bachelors in Science (Chemistry), St Stephen's College, Delhi University. He has worked with global professional services firms such as Deloitte, EY, KPMG and PWC in various capacities.



Abhishek Tripathi Partner - ESG & CSR Advisory Grant Thornton Bharat LLP



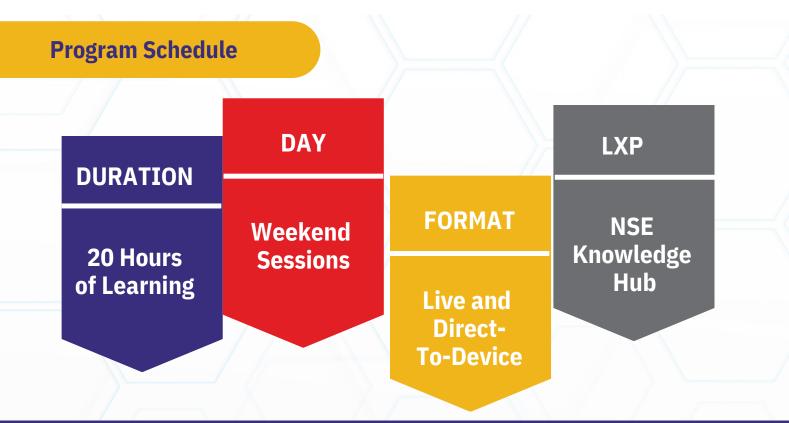
Dr Taruna Saxena Partner - ESG, Sustainability and Risk Consulting Grant Thornton Bharat LLP

Dr. Taruna Saxena has 20+ years of experience in general and strategic management with focus on Business Transformation and integration of ESG, sustainability and climate change risk in the strategic decision making, led initiatives on sustainability strategy, energy transition, circular economy, climate risk analytics, ESG reporting and disclosure, natural capital valuation etc.

Dr. Taruna is a University Gold Medalist and PhD on Immobilization of Nuclear waste sponsored by Department of Atomic Energy, Govt. of India and MBA in Marketing. She has completed advanced level certification programs on Leadership, Sustainable Finance & Governance. She has worked with Max India, TERI, Tata Group and EY prior to GT.







Program Fee



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